Can I have a fully customised Timestrip?

If your requirements exceed 50,000 units for temperature indicators or 100,000 units for time indicators we can work with you to create a fully customised product. However we encourage you to look at our growing range of stock products to take advantage of lower unit costs, no significant minimum order requirements as well plus drastically reduced lead times. This range covers many common temperature and times. We can help create simple backing cards or work with your product design teams to explore how these stock products can be engineered into to become an integral part of your product or process.

What about the graphic design?

We have our own design facility so creating the surface graphics, working on design layouts and finalising artwork is all part of the service. We'll need your logo artwork in a vector file format like .ai or .eps, (not a .jpg or bitmap) and any brand guidelines or draft layouts you can provide. If you need to match production inks to brand colors we can send you a swatch book to specify the closest color match (we'll ask for it back when you are finished).

Please refer to the sizing guidelines below to gauge available space for logos, graphic elements and messaging. You'll be pleased to know we never go to full print and production without clients approving digital proofs first .

What is the process for getting a custom Timestrip?

If the Timestrip is **not** being integrated into the product itself, in other words just being used as a 'label', then it is very straightforward. We need to know:

- For time indicators: Duration of the Timestrip (from 5 minutes, to 2 years), and the temperature environment it will be calibrated for, such as room temperature or refrigerator.
- For temperature indicators: Temperature breach and the amount of time to be recorded above that breach
- Graphic concepts / layout guides etc.
- Adhesive requirements (what will it be stuck to?)

If the Timestrip **is** being integrated into the product itself, the first step is for us to look at the actual product or CAD design. We are happy to supply a Non Disclosure Agreement to maintain confidentiality.

What shapes are available?

This depends on the duration of the Timestrip, but our largest and most popular format is 19 x 40mm. We have options for other lengths, if we have the tooling, and at 500,000+ units, we

may be able tool-up to create completely new shapes for you, subject to technical limitations.

What is the lead time for custom Timestrips?

10-12 weeks from receipt of order, down payment, and sign-off of graphics.

Printing Constraints

Timestrips are printed by using a masking effect over the timer. We'll explain this in more detail, but in short it means that we have to use special colours. We work better with darker colours and cannot achieve pure whites and yellows, for example. A good guideline is to use colours with 10% black equivalent to them.

If your project is for 500,000 units or more for time indicators, we are able to use a different type of print process, which enables more options on the lighter colours. Temperature indicators cannot be made in this way.

Can we receive custom made samples?

Due to the manufacturing processes involved it is not possible to supply custom made, fully functioning samples in small quantities. We provide digital proofs, showing 'before' and 'after' read-outs so you can see what an active Timestrip will look like and we can also send you a variety of existing products with existing artwork, if you need to show functionality and check dimensions.

If actual samples of your finished product is absolutely necessary, we would have to do a proper production run, which would have a long lead time and would have a significant cost to it.

Can you supply Private Label for us?

Please be aware that in addition to printing your logo and messaging, a small, discreet Timestrip logo will also be placed on the product. We proudly co-brand with some of the best and most recognised brands in the world.